

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 16 April 1997
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Cum Loaded
Other Known Titles: Not Stated
Director: Not Applicable
Producer: Not Applicable
Publisher: Gourmet Editions
Author: Not Applicable
Format: Magazine
Country of Origin: USA
Language: English

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Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Cum Loaded* is classified as:
Objectionable.

The magazine explicitly depicts sexual activity between two women and one man. It uses close-ups of genitalia and body parts, and poses associating women extensively with genitalia and semen. These result in the publication significantly degrading and dehumanising the participants, particularly by emphasising the women's role as sexual servicing agents for the man. The publication is capable of being widely distributed and easily accessed, appears intended for adults, and its intended use is sexual arousal and entertainment. After considering these factors in the light of the New Zealand Bill of Rights Act 1990, with particular weight given to the highly degrading and dehumanising nature of the depictions, the publication is given the above classification.

OFLC Ref: 9500251